

FOUNDATION

Stiritz Opens Bradley Student Center

By DAVID HOLSTED
Harrison Daily Times

Students at North Arkansas College probably think of the Bradley Student Center as a comfortable place to relax between classes, a convenient place to grab a snack and a place to spend mom-and-dad's money at the bookstore.

For William P. Stiritz, the Bradley Center is "Granny and Granddad."

And for Granny and Granddad, it would have been all about the students.

Stiritz was the guest speaker on Thursday, Aug. 26, when Northark formally dedicated the Bradley Student Center, a 13,103 square-foot, \$1.3 million renovation that college officials have said will provide a "one-stop-shop" for student services.

Stiritz and his wife, Dr. Susan Stiritz, donated \$500,000 to the North Arkansas College Foundation for the facility that was named for his grandparents, William "Doc" and Cora Bradley.

"Granny and Granddad made a difference in many lives," Stiritz said. "That's the connection."

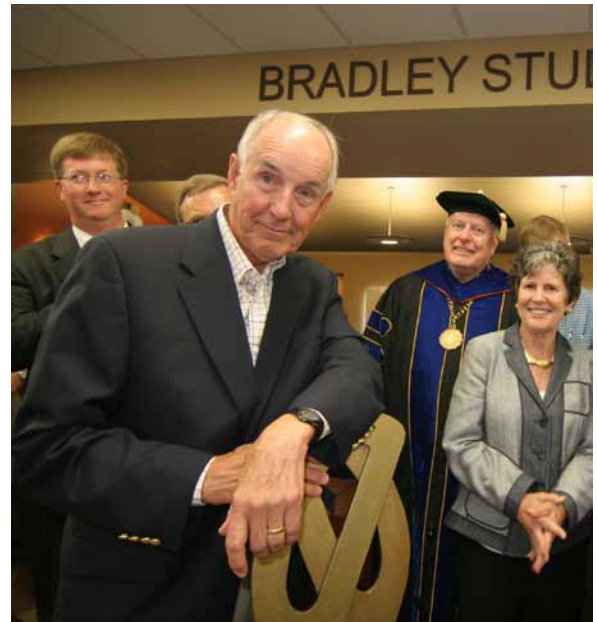
Stiritz, who before he retired, was the chairman of the board, president and CEO of Ralston-Purina, was raised by his grandparents.

Doc Bradley was a young country doctor who served the people of Newton County for several decades

before moving to Harrison in 1943. Stiritz described his Granny as a "rock."

To the audience of students, faculty, board of trustees members, community officials and family members, Stiritz described the effect the community has had on his life.

"I think about Harrison a lot," Stiritz said. "It stayed with me. It's stayed a part of my subconscious."



WILLIAM P. STIRITZ poses for the cameras after cutting the ribbon opening the Bradley Student Center, named after his grandparents, Dr. William and Cora Bradley, on the South Campus of North Arkansas College.

Susan Stiritz is an educator, and her husband said the couple has traveled to many schools and universities around the country. He said North Arkansas College and its students took a back seat to no one.

"This is competitive," he said. "Some think because of your background, you can't be competitive."

The Bradley Student Center was a project of the North Arkansas College's Academic Quality Improvement Program. Northark's vice-president of learning, Dr. Gwen Gresham, said the ultimate accolade for the Bradley Student Center came from a student who, upon returning to campus and seeing the facility, exclaimed, "Wow! They did everything we asked for."

Also in the audience were state Sen. Johnny Key and state Rep. Roy

(continued on page 6)

OZARKS AMBASSADOR AWARD



OZARKS AMBASSADOR AWARD – Northark President Dr. Jeff Olson poses with (from left) William McNamara, Kate Nessler and Tim Ernst, recipients of the 2010 Ozarks Ambassador Award.

Trustees, Foundation Board Members Chair Fund Drive

Bill Lovell and Wayne Thompson from the North Arkansas College Board of Trustees, and J.D. Erwin and Jerry Jackson from the North Arkansas College Foundation Board, are serving as chairs of the 2010-2011 North Arkansas College Foundation Annual Fund Drive.

Thompson is a past North Arkansas College board chair, and the other three fund drive leaders are Northark graduates. Lovell graduated in 1974 from the former Twin Lakes Vocational Technical School (now the North Campus), and was the 1999 recipient of the college's Distinguished Alumnus Award. Erwin and Jackson received special honorary degrees in 2010 in recognition of their service to the college and the community.

A long-time member of the North Arkansas College Foundation Board, which he led twice as president, Erwin is retired after a highly successful business career. He headed sales and marketing at Mass Merchandisers for 26 years, and was president of the company for eight years.

Jackson moved to the area 30 years ago with Mass Merchandisers. He is a real estate agent with Jerry Jackson Realty, and joined the foundation board in 2004 by replacing long-time board

member Richard Hudson. He is presently serving as the board's vice president.

Lovell retired in 2004 after a 32-year career with Wal-Mart that included assignments as a store manager, district manager, and operations vice president, covering Louisiana, Mississippi, Alabama, Georgia, and Florida. He owns Main Street Merchandise Outlet in Harrison.

Thompson has owned and operated Ferguson's Country Store and Restaurant near Gilbert since 1990. Previously, he was president of The Entertainment and Leisure Corporation (TELCOR) which owned theme parks in Arkansas, Mississippi and Michigan, including Dogpatch USA.

The 2010-2011 Annual Fund Drive runs from July 1, 2010 through June 30, 2011. Last year's campaign generated \$557,075 in gifts from 384 donors. Over



AFD CHAIRS – (from left) Jerry Jackson, J.D. Erwin, Wayne Thompson and Bill Lovell as serving as chairs of the 2010-2011 North Arkansas College Foundation Annual Fund Drive.

the past 23 years, the Foundation has received about \$8.5 million from over 1,600 donors for a variety of Northark projects, including scholarships, endowed chairs for faculty development, the John Paul Hammerschmidt Lecture Series, computer labs, facilities (including the L.E. "Gene" Durand Center and Bradley Student Center), and programs.

For more information about the North Arkansas College Foundation, contact Dr. Jim Stockton at (870) 391-3229 or Micki Somers at (870) 391-3242, or visit the Foundation online at www.northarkfoundation.org.

ENDOWED CHAIRS RECIPIENTS



ENDOWED CHAIRS – Five recipients of 2010 Endowed Chairs at Northark are (from left) Tommy Flud, First National Bank in Green Forest Endowed Chair in Business and Technology; Kim Tinsley, Arvest Bank Endowed Chair in Instruction; Philip Howerton, William P. and Susan E. Stiritz Endowed Chair in the Humanities; Julia Angel, Gene and Betty Durand Endowed Chair in Instruction; and K.C. Jones, Dr. J.G. Gladden Endowed Chair in Nursing and Allied Health. Other 2010 recipients not pictured include Sherry Gibbany, J.D. and Judy Erwin Endowed Chair in Nursing and Allied Health; Cheryl Keymer, FedEx Freight Endowed Chair in Business and Technology; Kevin Parker, John Paul Hammerschmidt/First Federal Bank Endowed Chair in Instruction; Mark Wadkins, Woodrow Magness Endowed Chair in Automotive Service and Technology; and Craig Cates, Francis R. Miller Endowed Chair in Instruction. The endowed chairs are funded from the earnings of endowments held by the North Arkansas College Foundation. The Robert M. Eagle Endowed Chair in Instruction and Roger and Patty Harness Endowed Chair in Instruction will be awarded during the 2010-2011 academic year.

Northark President To Retire

Dr. Jeff Olson will retire as president of North Arkansas College on June 30, 2011, at the end of the 2010-2011 academic year. The 66-year-old Wisconsin native has served as Northark's chief executive officer since July 1, 2001.

"As I reflect on my years of service to North Arkansas College, I am proud of that service and pleased with the growth and development of our college," Olson said. "Northark is the preeminent force for economic, community, and workforce development within our service area, and our programs and our graduates are highly regarded."

College trustees have organized a 16-member Presidential Search Committee to screen applicants for the job. Under current plans, the committee will begin reviewing applications in December, interview finalists in early 2011, and be ready to announce the college's third president next spring.

During Olson's tenure, enrollment at North Arkansas College has increased nearly 34 percent, from 1,817 in the fall of 2000 to a record enrollment of 2,429 in the fall of 2009.

Under Olson's leadership, Northark added an 11,000-square-foot, \$3.8 million Allied Health Addition in 2009, and on August 26 of 2010 dedicated the newly renovated Bradley Student Center on its South Campus. The college also purchased the former Regions Plaza in 2005 and renovated the bank portion of the facility into the L.E. "Gene" Durand Center, a 22,000-square-foot multipurpose facility which was completed in 2008. That same year, Northark opened its Carroll County Center in Berryville.

Northark has been very successful in resource development during Olson's time as president. The college received a \$2 million, five-year federal Title III grant in 2006 to promote student success and retention. The highly competitive award has funded programs and equipment enhancing instructional technology, faculty development, and student and academic support.

More than \$1.2 million in federal



Dr. Jeff Olson

appropriations have come to North Arkansas College under Olson, the first federal earmarks in the college's history. Northark also has received more than \$2 million in state general improvement funds over just the past two legislative sessions, and private giving through the North Arkansas College Foundation has

topped \$4 million during Olson's time in Harrison.

Through retirements and reorganization under Olson's leadership, the college reduced its number of senior administrators from six to four, and reorganized its academic staff, replacing division chairs with deans and creating lead instructors in various disciplines.

Olson is the second president in Northark's history. He followed Dr. Bill Baker, the college's founding president, who started March 1, 1974, and retired June 30, 2001.

**OLSON'S
OKTOBERFEST
THURSDAY, OCT. 14**

from 5:00 - 6:30 p.m.
in the FedEx Freight Atrium
on Northark's Center Campus

AATYC Honors Four from Northark



Charla Jennings



Julia Angel



Bruce Yokley



Laci Long

Two employees, one current student and a graduate of North Arkansas College will be honored Oct. 17-19 during the 2010 Arkansas Association of Two-Year Colleges Conference.

Charla Jennings, director of enrollment services, will be recognized as Northark's outstanding staff employee. A 28-year employee of the college, she is also a graduate of Northark.

Julia Angel is the college's outstanding instructor. Recipient of three endowed chair awards during her teaching career, she teaches business classes.

Laci Long, a sophomore from Salem High School, is Northark's 2010 Academic All Star.

A history major, she is also a member of Lady Pioneer softball team. She plans to transfer to Arkansas State University after completing her associate's degree.

Bruce Yokley is the college's outstanding alumnus this year. Co-owner of Ozark Biomedical, he completed an associate degree in biomedical electronic technology in 1988 at Northark.

Jennings and Angel will be honored during the conference's awards dinner Monday evening, Oct. 18. Long and Yokley will receive their awards during the Academic All-Star and Alumni Awards Brunch Tuesday morning, Oct. 19.

Northark Pioneers

Supporters with total lifetime donations of \$100,000 or more are recognized as Northark Pioneers.

- Fred Berry
- Frank L. Coffman, Jr.
Community First Bank
L.E. "Gene" Durand
- FedEx Freight
- First Federal Bank
- Jim G. & Scottie Ferguson
- First National Bank in
Green Forest
- David Heuer
- James F. & Susan Keenan
- Woodrow & Vivien Magness
Bernice Milburn
Martha Milburn
- Lena Allbright Moore
- Pepsi Beverages
- The Donald W. Reynolds
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- Don & Mary Anne Salmon
- Tom & Carrie Salmon
- Horace A. "Dutch" Soper
Bill & Susan Stiritz
- The Walton Family
Foundation
- White Oak Station
Convenience Stores

Lena Allbright Moore Legacy Society

Lena Allbright Moore Legacy Society members have included the North Arkansas College Foundation or Northark in an estate plan, trust, or planned gift.

- Henry Banka
- Ray and Anita Cornett
- Herb and Faye Dixon
- L.E. "Gene" and Betty Durand
- J.D. and Judy Erwin
- Arlo and Velma Graber
- Lynn and Mary Lair
- Dr. Bob and Frankie Langston
- Woodrow and Vivien Magness
H.K. and Galena McCaleb
Martha Milburn
- Horace Alonzo "Dutch" Soper
- Loise Tennyson
- Ed and Dolores Warabow
- Gerry Whyte

2009-2010 Foundation Donor Clubs

Clubs include gifts to North Arkansas College and the North Arkansas College Foundation from July 1, 2009 to June 30, 2010 during the Annual Fund Drive. The Foundation offers membership in seven clubs based on level of contribution.

- Governor's Club**..... \$10,000 or more
- President's Club**..... \$5,000 - 9,999
- Colonist Club**..... \$1,000 - 4,999
- Settler's Club**..... \$500 - 999
- Trailblazer Club** \$250 -499
- Explorer Club**..... \$100 - 249
- Pathfinder's Club**..... \$10 - 99

Governor's Club

- Community First Bank
- FedEx Freight
- First Federal Bank
- Roger and Patty Harness
- Bill and Susan Stiritz
- Tricia Turner

President's Club

- Larry and Cathy Brandt
- First National Bank of Green Forest
- Johnny L. Nichols
- Wal-Mart Foundation
- White Oak Station Convenience Stores

Colonist Club

- Joe and Mary Jean Bennett
- Mosco and Josephine Cash
- Helen Clavey
- J.D. and Judy Erwin
- Joe and Cathy Golden
- Jim and Gwen Gresham
- Harness Roofing, Inc.
- Harrison Kiwanis Club
- Harrison Noon Lion's Club
- Hudson's Supermarket
- Jerry and Peggy Jackson
- Jennifer Green Golf Tournament
- Dwain and Megan Lair
- Polly Leimberg
- KCWD/KNWA
- Bill and Marcie Magness
- Jerry and Jane Maland
- Mike and Tonya Maxey
- Larry and Anita Miller
- Miller Hardware Company
- NARMC
- Jeff and Sandy Olson
- Pepsi Beverages Company
- Pippin Wholesale Company
- Radiology Associates of Northwest Arkansas
- Pat and Claire Reed
- Rotary Club of Harrison
- Gus and Liz Rusher
- Jim and Jan Sprott
- Jim and Gail Stockton
- Don and Cindy Sugg
- Walton Family Foundation
- Andy and Louise Yeager

Settler's Club

- Arkansas Fiddler's Convention
- Dan and Cynthia Bowers
- Joe and Mary Jane Bowers
- Cadron Creek Catfish House Too
- Campbell Insurance Agency
- Jeff and Jane Christenson
- Claridge Products & Equipment
- Scott and Pam Covington
- Shane Covington
- Cherie Dean
- Educational Systems Products, Inc.
- Roy Bill Ezell
- Jim and Kelli Fram
- Sheila Hall
- John Paul Hammerschmidt
- Homer's Furniture
- Johnson Manufacturing Company, Inc.
- Peggy Jones
- James Troy and Beverly Massey
- Dave and Gail Morton
- Neighbor's Mill Bakery & Café
- Karla Payne
- Petromark, Inc.
- Jerry and Jane Pinson
- Porterfield Killingsworth CPA, PLLC
- Potter Equipment Company, Inc.
- RE/MAX Unlimited, Inc.
- Tommy and Vickie Richardson
- Sam Alexander Pharmacy
- Stan and Rita Stockton
- Tom and Jo Ann Tice
- Scottie and Melanie Trammell
- VIRCO, Inc.
- Whitenberg, Delony & Davidson, Inc.
- Windstream Corporation

Trailblazer Club

- ARVEST Bank
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- Ralph and Genile Bowers
- Centurion Financial Services
- Wayne and Janet Clark
- Clark Office Products
- Larry and Tori Dale
- Larry Davis Construction
- Entergy
- First National Bank of Berryville
- Fred and Tammy Garry
- Rick Hinterthuer
- Holiday Inn Express
- Fred and Mary Kirkpatrick
- Vince and Jacquie Markle
- McDonald's of Harrison

- Mike and Kelly McNutt
- Danny and Donna Montgomery
- Quality Inn
- Rick and Connie Quattlebaum
- Jim and Pam Richiert
- James Starkey
- Sandy and Judy Stroope
- Super 8 Motel
- Wayne and Peggy Thompson
- Phillip Wood
- Worldwide Ltd.

Explorers Club

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- Fred Avery
- Bank of the Ozarks
- Bill and Bonnie Baker
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- Chad Bundy
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- Wes and Nona Guynn
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- Lyle and Kaye Hartjes

- John and Jerry Lynn Havens
- Buck Hayes
- Dick and Pam Henry
- Polly Hodges
- Steven Hodges
- Gary and Sheryl Holt
- Holt Memorial Chapel
- Bobby and Debbie Hopper
- Phil and Victoria Howerton
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- Jim Johnson
- Wimp and Zettie Johnson
- Gene and Sandra Jones
- Jim and Donna Judy
- Ron and Cheryl Keymer
- Dwain and Juanita King
- Brad and Stephanie King
- Charles and Barbara Klepper
- Greg and Stacie Klott
- Bob and Frankie Langston
- Jay and Marcille Lawrence
- Martha Ledbetter
- Thomas Leslie
- John Levy
- Joan Lipsmeyer
- Bill and Diana Lovell
- Gary and Ann Main
- B.J. Marcl
- Mark and Debbie Martin
- Roy and Mona Martin
- Kevan and Pam Mathis
- Marilyn Mathis
- H.K. and Galena McCaleb
- Shelley McLean
- Justin Methvin
- Philip and Jessica Milam
- Martha Milburn

Endowed Chair Awards

- First National Bank in Green Forest**
Business and Technology
- J.D. and Judy Erwin**
Nursing & Allied Health
- Woodrow Magness**
Automotive Service & Technology
- Dr. J.G. Gladden**
Nursing and Allied Health
- Robert M. Eagle**
Instruction
- Arvest Bank**
Instruction

- **Francis R. Miller**
• Instruction
- **William P. and Susan Stiritz**
• Humanities
- **FedEx Freight**
• Business and Technology
- **Gene and Betty Durand**
• Instruction
- **John Paul Hammerschmidt**
• **First Federal Bank**
• Instruction
- **Roger and Patty Harness**
• Instruction

Bob and Charlotte Miller
 Jim and Charlotte Milum
 Jerry and Barbara Mitchell
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 Bearl and Laretta Moore
 Ray Morgan
 Bob and Cynthia Morris
 James and Sandra Morris
 Jack and Rachael Moyer
 Fred Mullens
 Sandy and Aletha Murphy
 Ozark Abstract Company
 Ozark Refrigeration and Appliance
 Larry and Lita Parton
 Bob and Teri Penquite
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 Mary Purselley
 Glenna Ragan
 Randy and Karen Raney
 Ron and Linda Reese
 Bob and Sandra Reynolds
 Mike Richardson
 Jim and Diana Robb
 Arthur and Chris Royston
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 Anna Tabor
 Joel and Ann Tabor
 Bandit and Angela Tate
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 Patti Thomas

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 Al Tilley
 Dan and Twana Trout
 Twin Lakes Community Bank
 John David Underwood
 Janet Webb
 Bob and Pat Wheeler
 Rick and Stacey Williams
 James Wingard
 Monty and Mary Woolley
 Max Wright

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 Dan and Mary Allen
 Carroll and Laurine Anderson
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 Cloyd Baltimore
 Tom and Phyllis Benton
 Mark and Sherri Billings
 Joe and Rita Blair
 Bill and Dorothy Blevins
 Bob and Terri Bodson
 Matt and Gina Booth
 Lena Boswell
 John and Linda Bradford
 Steve and Shawnda Bradsham
 David and Judith Branscum
 Sumner Brashears
 Kim Brecklein
 Chris and Lisa Brightwell
 Randy and Cheryl Bunch
 Thomas and Barb Butler
 Jessica Butterfield
 Ron and Gail Inmon Campbell
 Kirk and Tabitha Campbell
 Craig and Vallery Campbell

Don and Donna Gene Childers
 Glenn and Karen Coleman
 Patricia Coleman
 Travis and Cherie Conner
 Robbie Cotton
 Lori Currie
 Norine Davenport
 Melba Jo Davidson
 Rachel Day
 Deborah Day
 Ricci Dillon
 Dave Durand
 John and Norma Cutler
 Tim and Pam Ernst
 David and Beth Evans
 Charles and Diana Ezell
 Sara Jo Fendley
 George and Wilma Finney
 David Fitton
 J.B. and Helen Foster
 Newt and Ruth Foster
 Sara Franks
 Shirley Gillies
 Debbie Goens
 Lynn and Claudia Gray
 Jennifer Haddock
 Rose Halliday
 Don Hatch
 Bob Henderson
 Mike Hickenbottom
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 Morgan and Charla Jennings
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 Gary Karoly
 Cynthia Keeter
 Pat Kennedy
 Alice Laule

Donate Online

The North Arkansas College Foundation accepts credit card donations online. To make a gift, just go to www.northarkfoundation.org, click "Donate Now," and follow the secure website's instructions.

Donate Now

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 Guy and Corine Lord
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 Jim and Joey Roth
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 Jon Warner
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 Richard and Rubye Ann Williams
 Johnny and Carolyn Wilson
 Jim and Deborah Witty
 Fred Woehl
 Carolyn Wright
 John and Marilyn Zima

Named College Facilities

South Campus

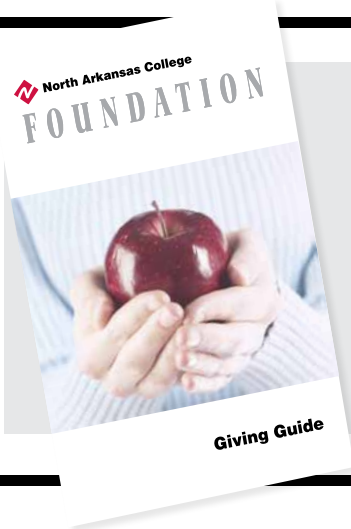
Bill Baker Amphitheatre
 Bradley Student Center
 Community First Bank
 Computer Laboratory
 Bennie Ellis Conference
 Room
 John Paul
 Hammerschmidt
 Business and Conference
 Center
 John Paul
 Hammerschmidt Plaza
 Kenneth R. Milburn, Sr.,
 Computer Laboratory

North Campus

Weldon Stevenson
 Student Center

Center Campus

Cathy Brandt Board
 Room
 Community First Bank
 Partners Room
 L.E. "Gene" Durand
 Center
 FedEx Freight Atrium
 First Federal Bank
 Room
 First National Bank
 Conference Room
 Ginny
 Hammerschmidt
 Room
 Daniel Sprott Room
 Donna S. Barber Room



Giving Guide

Call (870) 391-3229 or e-mail stockton@northark.edu to request a copy of the North Arkansas College Foundation's "Giving Guide" with donation levels for named funds and facilities.

DEDUCTIBILITY OF GIFTS – Gifts as a charitable contribution to the North Arkansas College Foundation, Inc. are almost always tax-deductible. However, there are some exceptions. Entry fees for the Foundation's 3-Person Scramble Golf Tournament are not deductible because golfers receive benefits (green fees, food and gifts) and an opportunity to win prizes that equal or exceed the value of their entry fee. Also, tickets for the Foundation's annual Evening on the Plaza Dinner are deductible only for the amount that exceeds the value received in food and entertainment by supporters attending dinner. The Foundation estimates its cost for food and entertainment per person for the 2010 Evening on the Plaza at \$10. Of the \$25 ticket cost, \$15 should generally be tax-deductible. Donors should consult with their own tax advisor concerning specific circumstances.



Photo: Lee Dunlap

Susan and Bill Stiritz were greeted by the applause of faculty and staff as they made their way into the Bradley Student Center for the ribbon-cutting and grand opening.

Film on Bradley Family Touches Audience

A film about the life of Dr. William and Cora Bradley was screened during the New Student Convocation and Bradley Student Center Grand Opening. "Those That Came Before: The Legacy of W. A. and Cora Bradley" was produced by Hans Stiritz, who is a great-grandson of the Bradleys. Stiritz has been involved with film and video production for over twenty years, producing music scores, as well as shooting, editing and directing film projects. His production company is Evening Films (www.eveningfilms.com).

Commenting on his film, which was very well received by the guests at the event, Stiritz noted, "A lot of folks came together to help make this film happen: thanks to Roz Slavik and Fred Hudson at

the Boone County Heritage Museum, Rhonda Teter at the Bradley House Museum in Jasper, and Max D. Standley (for his wonderful artwork). And a special thanks to my father and my uncle, John Stiritz and Bill Stiritz, for offering their memories, insight, and wisdom for this film, and for passing on to me an appreciation for the wonderful heritage we share in our Ozark family history."

Hans Stiritz lives with his family in Russellville.



SCHOLARSHIP LUNCHEON - Among those attending the 2009 Northark Foundation Scholarship Luncheon were (from left) Kayla Frederick, recipient of the Dr. and Mrs. W.C. Langston Memorial Scholarship; donors Dr. Bob and Frankie Langston; Jamie Cheek, recipient of the Dr. Frederick C. Turner, Jr. Memorial Scholarship; and donor Patricia Keeling Turner.



AFD CHAIRS HONORED - Craig Campbell (left) and Mike Nabors (right), chairs of the 2009-2010 North Arkansas College Foundation Annual Fund Drive, were honored by Foundation Executive Director and Northark Vice President of Institutional Advancement Dr. Jim Stockton. The Foundation completed its annual campaign with \$557,075 in gifts from 384 donors.

Thanks, Bill and Susan



August 26 was a great day for North Arkansas College. We opened the Bradley Student Center and welcomed home an old friend, William P. Stiritz.

During his remarks that afternoon, Bill asked me how many years he and I have been "working together" on projects benefiting the college.

That started me thinking about the many ways Bill and his wife, Dr. Susan E. Stiritz, have supported Northark.

Bill and I communicate most Fridays. Usually, I write the e-mails and he reads them. But sometimes, I hear from him.

I like it when Bill answers my e-mails, because his answer is almost always YES.

He said YES to our request for an endowed chair. At the Bradley Student Center Grand Opening, Bill and Susan met three instructors—Dr. Marty Terrill, Ann Porter, and Phil Howerton—who have been recipients of our William P. and Susan E. Stritz Endowed Chair in the Humanities.

He said YES to the request for help with the Bill Baker Amphitheatre. During a visit this summer, Gov. Mike Beebe was amazed we have such a facility, funded entirely with private money, on our campus.

Bill Stiritz said YES when we asked for student scholarships. After our 2010 New Student Convocation, he met Stiritz Scholarship recipients,

and there have been dozens of others who have benefited from his generosity.

He said YES when we asked for help in purchasing the Center Campus. Bill and John Paul Hammerschmidt reminisced recently about their successful proposal to the late Jack Fleischauer at Regions Financial Corp., which paved the way for the deal.

And, on Nov. 17, 2008, Bill and Susan Stiritz said YES to the Bradley Student Center. As my friend Dr. Gwen Gresham remarked at the Grand Opening, it says a lot about what good people they are, that Bill and Susan chose to name the facility after his grandparents.

Bill Stiritz has lived the American dream. For many years he led one of America's great companies, Ralston Purina, as its chairman of the board, president and CEO.

He has achieved remarkable success and earned international respect as a business leader. But he still remembers where he came from. And we are so grateful for his and Susan's continued support of our college, its mission, and the people we serve.

Thanks, Bill and Susan.

Jim Stockton

Dr. Jim Stockton is vice president for institutional advancement of North Arkansas College and executive director of the North Arkansas College Foundation, Inc. Contact him at stockton@northark.edu or (870) 391-3229.

(Stiritz, Bradley Cneter continued from page 1)

Ragland. North Arkansas College president Dr. Jeff Olson lauded them for their efforts in obtaining funding for the center. Key was able to obtain \$404,000, while Ragland got \$275,000.

Stiritz talked about those, like his grandparents, who came before and made things better for those who followed. He hoped the Bradley Student Center and North Arkansas College would help today's students prepare for their future.

"We stand on the shoulders of others," Stiritz said.

Evening on the Plaza Videos Draw Raves

Highlighted by video interviews featuring the three honorees produced by Stefan Szabo, the 2010 Evening on the Plaza Dinner was an unqualified success. Area painters William McNamara and Kate Nessler, and photographer Tim Ernst received the Ozarks Ambassador Award during the event, hosted by Northark President Dr. Jeff Olson. Original works by the three artists were also featured during the pre-dinner reception.



KATE NESSLER (center) talks with Dr. Mahlon Maris and Kay Maris before the 2010 Evening on the Plaza Dinner.



WILLIAM MCNAMARA (right) greets two longtime friends and supporters, Joe and Katherine Nance, during the reception prior to the 24th Annual Evening on the Plaza Dinner. Katherine Nance was one of the founders of the event in 1986.

TIM ERNST (left, with his wife, Pam) poses with Cathy and Larry Brandt. Ernst was honored for his Ozarks photographs by the Foundation at its Evening on the Plaza Dinner.



Third Annual Scholarship Donor Luncheon November 19th

A luncheon honoring donors of private scholarships through the North Arkansas College Foundation will be held Friday, Nov. 19, in the L.E. "Gene" Durand Center. Scholarship donors, watch your mail for more details!

ACADEMIC SCHOLARSHIPS

Endowed Scholarships

- Allbright-Moore Scholar Awards
- Doris Cecil Baker Memorial Scholarship
- Val R. Bellora Memorial Scholarship
- Dr. Joe Bennett Radiologic Technology Scholarship
- Clara Benson Memorial Nursing Scholarships
- Berry Family Scholarship
- Uncle Bockey Memorial Scholarship
- Cathy and Larry Brandt Scholarship
- Eva Kay Abney Cantrell and Jewell Marie Abney Howard Scholarship
- Ernest H. Cecil Memorial Scholarship
- Wanda Coffman Memorial Scholarship
- Cumberland Presbyterian Church Scholarship
- Bradley J. Dearing Memorial Scholarship
- H.D. Dixon Scholarship
- Drewry Memorial Scholarships
- Buford Gardner Memorial Scholarship
- Garrison Motor Freight Scholarship
- Garry Agriculture Scholarship
- Jennifer Green Memorial Scholarship
- Janice Henson Memorial Scholarship
- Mike Hodges Memorial Scholarship
- Benita Parrish Keeling Memorial Scholarship
- Joe Frank Keeling Memorial Scholarship
- Lynn and Marie Lair Scholarship
- Dr. and Mrs. W.C. Langston Memorial Nursing Scholarship
- Magness Toyota Automotive Technology Scholarship
- H.K. and Galena McCaleb Vocal Music and Art Scholarship
- Dr. O.B. McCoy Memorial Scholarship
- Dr. H.D. Meyer Memorial Scholarship
- Larry C. and Anita M. Miller Scholarship
- Barbara and Thelma Muller Nursing Scholarship
- Chapter AG, PEO Scholarships
- Jackson Davis Reeves Memorial Scholarship
- Millie and Ray Sanders Memorial Scholarship
- Horace Alonzo Soper Memorial Scholarship
- Jack B. Tennyson Nursing Scholarship
- Dr. Frederick C. Turner, Jr. Memorial Scholarship
- Lion's Club/Jack Williams Memorial Scholarship
- Ernie and Aline Wright Scholarship
- Jim and Gerry Whyte Medical Scholarship

Annual Scholarships

- Dr. "A" (Loren Aldrich) Memorial Scholarship
- Arkansas Fiddlers Association Scholarship
- Aunt Vine Scholarship
- John O. Campbell Single Parent Scholarship
- Moscoe Cash, Sr. Memorial Scholarship
- Carrol Cartwright Memorial Scholarship
- Community First Bank Agriculture Scholarship
- Charles W. Dowdy Memorial Scholarship
- FedEx Freight Scholarship
- Ferguson's Country Store Scholarship
- First National Bank Athletic Scholarship
- First National Bank FBLA Scholarship
- Elizabeth Ford Creative Writing Scholarship
- Linda R. Goertz Nursing Scholarship
- Cody Allen Hall Memorial Scholarship
- Dr. Albert R. Hammon Memorial Scholarship
- Harrison Evening Lion's Club Scholarship
- Johnson Manufacturing Company Scholarship
- Kiwanis J.D. Barnett Scholarship
- Kiwanis Bill Dill Scholarship
- Kiwanis W.J. Milum Scholarship (RN)
- Kiwanis Dr. Ken Siler Scholarship (PN)
- Dwain and Megan Lair Scholarship
- Tommy Dale Lawrence Pioneer Scholarship
- McNair Williams Scholarship
- Joe Miller Scholarship
- North Arkansas Regional Medical Center Auxiliary Scholarship
- Ozark Timber Scholarship
- Pemberton Leimberg Scholarship
- Pepsi Cola Beverages Company Scholarships
- Pledger Scholarship
- Radiology Associates of North Arkansas Scholarship
- Razorback Triplets Scholarships
- Rotary Club of Harrison Scholarships
- Pat Salmon Memorial Scholarships
- Weldon Stevenson Technical Scholarship
- William P. and Susan E. Stirtz Scholarships
- Donald R. Tauer Memorial Scholarship
- Theatre Company Performing Arts Scholarship
- Trace Trammell Memorial Scholarship
- W.S. Walker Memorial Scholarship
- White Oak Station Convenience Store Scholarships
- John A. White Scholarship



GOVERNOR MIKE BEEBE toured Northark's new Allied Health Addition and Bradley Student Center. He is shown above with Cindy Mayo, dean of nursing and allied health, and nursing instructor Kim Tinsley.



SPRING JPH LECTURE – Northark President Dr. Jeff Olson, Cong. John Paul Hammerschmidt, Dr. Brooks Blevins, and John Arthur Hammerschmidt are shown before Blevins' May 24 presentation in the JPH Lecture Series. Blevins, the Noel Boyd Associate Professor of Ozarks Studies at Missouri State University, discussed his award-winning book, *Arkansas/Arkansaw: How Bear Hunters, Hillbillies, and Good Ol' Boys Defined a State.*



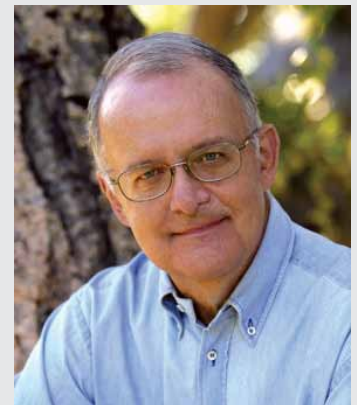
FNB LUNCHEON—Northark instructor Lana Fowler, 2009 recipient of the First National Bank in Green Forest Endowed Chair in Business and Technology, was honored at a luncheon hosted by First National Bank at its beautiful new Jasper office. Shown above are (from left) Brad King, Joe Paul James and Steve Stafford, all of FNB in GF; Fowler; and Northark's Dr. Gwen Gresham, Dr. Jeff Olson, Don Sugg, and Jim Stockton.



COMMUNITY FIRST BANK hosted a luncheon in the L.E. "Gene" Durand Center honoring the donors and recipients of four endowed chairs presented during 2009 at North Arkansas College. Recipients pictured above (seated, from left) are Debbie Day, Dr. J.G. Gladden Endowed Chair in Nursing and Allied Health; Kevin Parker, Woodrow Magness Endowed Chair in Automotive Service and Technology; John Levy, Francis R. Miller Endowed Chair in Instruction; and Kim Tinsley, J.D. and Judy Erwin Endowed Chair in Nursing and Allied Health. Shown standing are (from, left) Ann Main, Jim Sprott, Dave Morton and Jerry Maland, representing Community First Bank; Caroline and Matt Magness, representing the Woodrow and Vivien Magness family, donors of Magness and Gladden Endowed Chair; Meredith Miller and Marcille Lawrence, representing the Joe and Francis Miller family, donors of the Miller Endowed Chair; Dr. Gwen Gresham of Northark; Judy Erwin (Erwin Endowed Chair donor); Dr. Jeff Olson of Northark; J.D. Erwin (Erwin Endowed Chair donor); and Don Sugg and Dr. Jim Stockton, both of Northark.

OWEN TO SPEAK OCT. 12 ON "COWBOY ETHICS"

James P. Owen, founder and chief inspirational officer of the Center for Cowboy Ethics and Leadership, will speak Tuesday, Oct. 12, in the John Paul Hammerschmidt Lecture Series. His multi-media presentation will be open to the public, free of charge, at 7 p.m. in the L.E. "Gene" Durand Center.



In words, images and music, Owen captures the enduring relevance of the simple, core values our country was built upon. He shows how making integrity the cornerstone of our lives can not only enrich us personally and professionally, but can help us get America back on track. With a message that speaks to all Americans, Owen leaves audiences inspired to think about their lives and our nation's challenges in new and meaningful ways.

Following a highly successful Wall Street career that spanned 40 years, Owen launched a second career as a social entrepreneur focused on ways to strengthen the foundation of shared values in American society. Inspired by his lifelong interest in Western history and lore, Owen coined the phrase "cowboy ethics" and wrote his best-selling book, *Cowboy Ethics: What Wall Street Can Learn from the Code of the West*, distilling the Code of the West into "Ten Principles to Live By." He recently completed *The Try*, the third book in his Code of the West trilogy, which also includes *Cowboy Values: Recapturing What America Once Stood For*.

This will be the 22nd presentation in the John Paul Hammerschmidt Lecture Series. The Series is funded by gifts to the North Arkansas College Foundation.

PLEASE REMEMBER THE NORTH ARKANSAS COLLEGE FOUNDATION IN YOUR WILL. YOUR GIFTS AFFECT THE LIVES OF OUR STUDENTS.

The Internal Revenue Service has classified the North Arkansas College Foundation, Inc., as tax exempt under Section 501(c)(3) of the Internal Revenue Service Code.

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