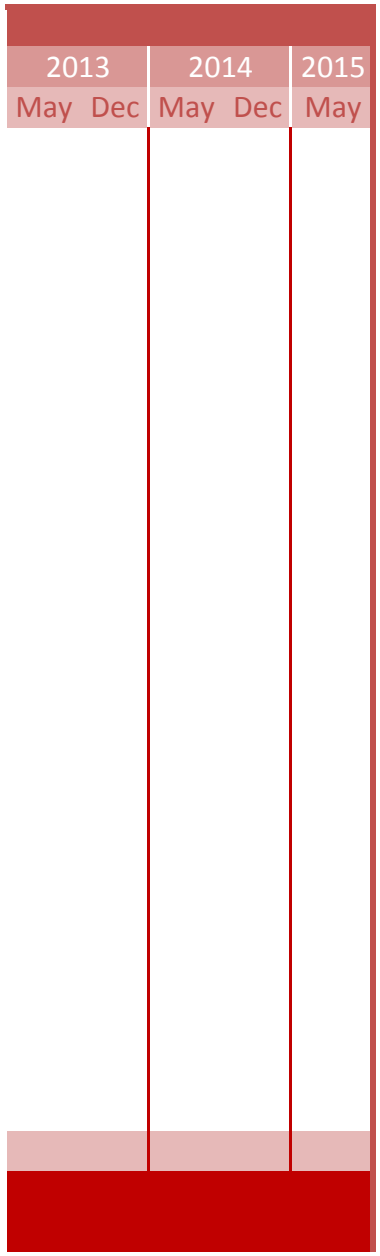
Strategic Plan Timeline

	2011				2012								
	Aug	Sep	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Dec
Phase I - Evaluate Current Situation													
Preliminary Planning													
Activity 1: Identify Planning Council Members													
Activity 2: Stakeholder Needs & Expectations													
Activity 3: Review Mission and Vision													
Activity 4: Determine Planning Model													
Executive Council	x												
Strategic Planning Council		x	x										
Phase II - Develop 3 Year Strategic Plan													
Part 1: Planning Research													
Activity 1: Environmental Scan (internal & external)													
Activity 2: Determine Assumptions & Driving Forces													
Activity 3: Benchmark Assessment													
Activity 4: Determine Distinctiveness & Core Values													
Part 2: Determine Strategic Direction													
Activity 1: Define Goals													
Activity 2: Establish Strategies													
Activity 3: Establish Measures													
Part 3: Finalize Plan/Implementation Planning													
Activity 1: Select goal champions													
Activity 2: Determine strategy timelines & responsibility													
Activity 3: Align resources for strategies													
Activity 4: Deploy strategies													
Executive Council				x					x	x	x	x	
Strategic Planning Council				x	x	x	x	x					
Phase III - Evaluation (continuous until August 2015)													
Activity 1: Review progress													
Activity 2: Modify strategies													

Activity 3: Implement modifications **Executive Council**		x


2013
2014
2015
May
Dec
May
Dec
May

x	x	x	x	x